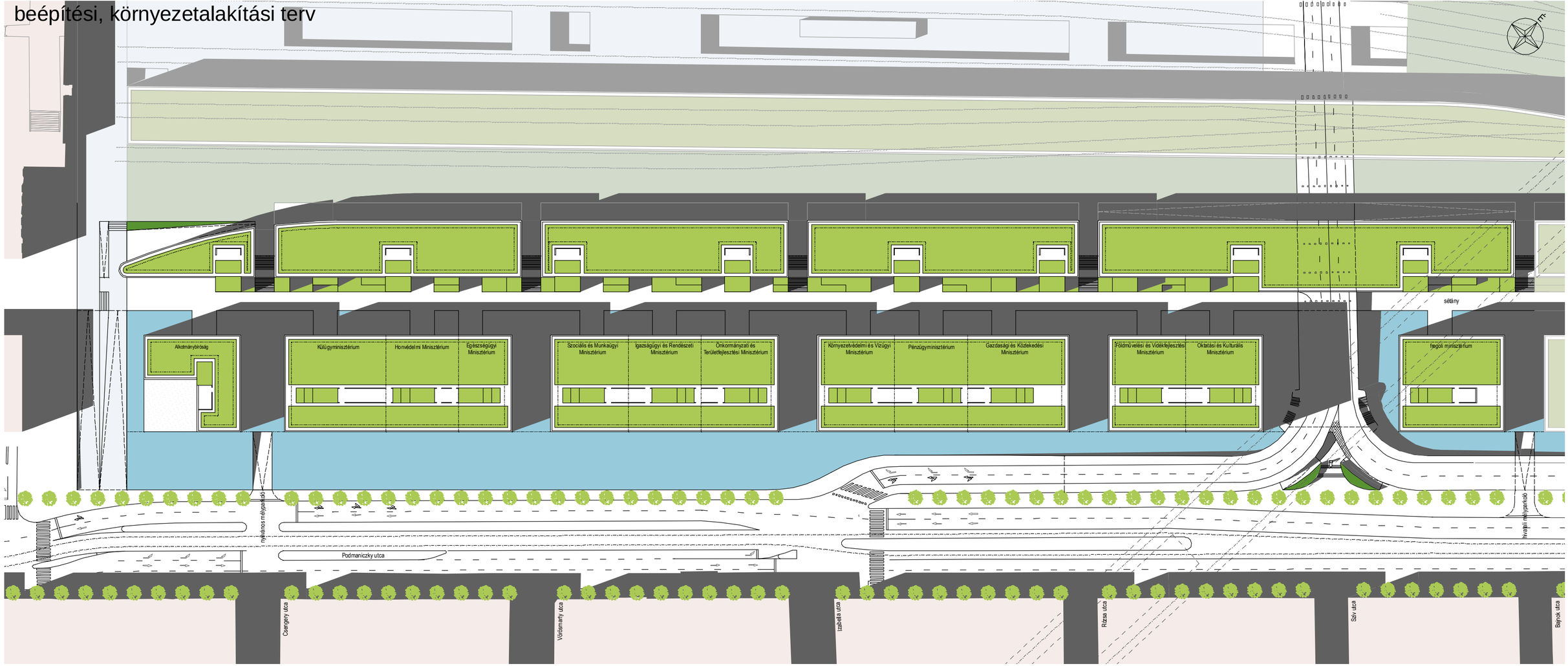beépítési, környezetalakítási terv